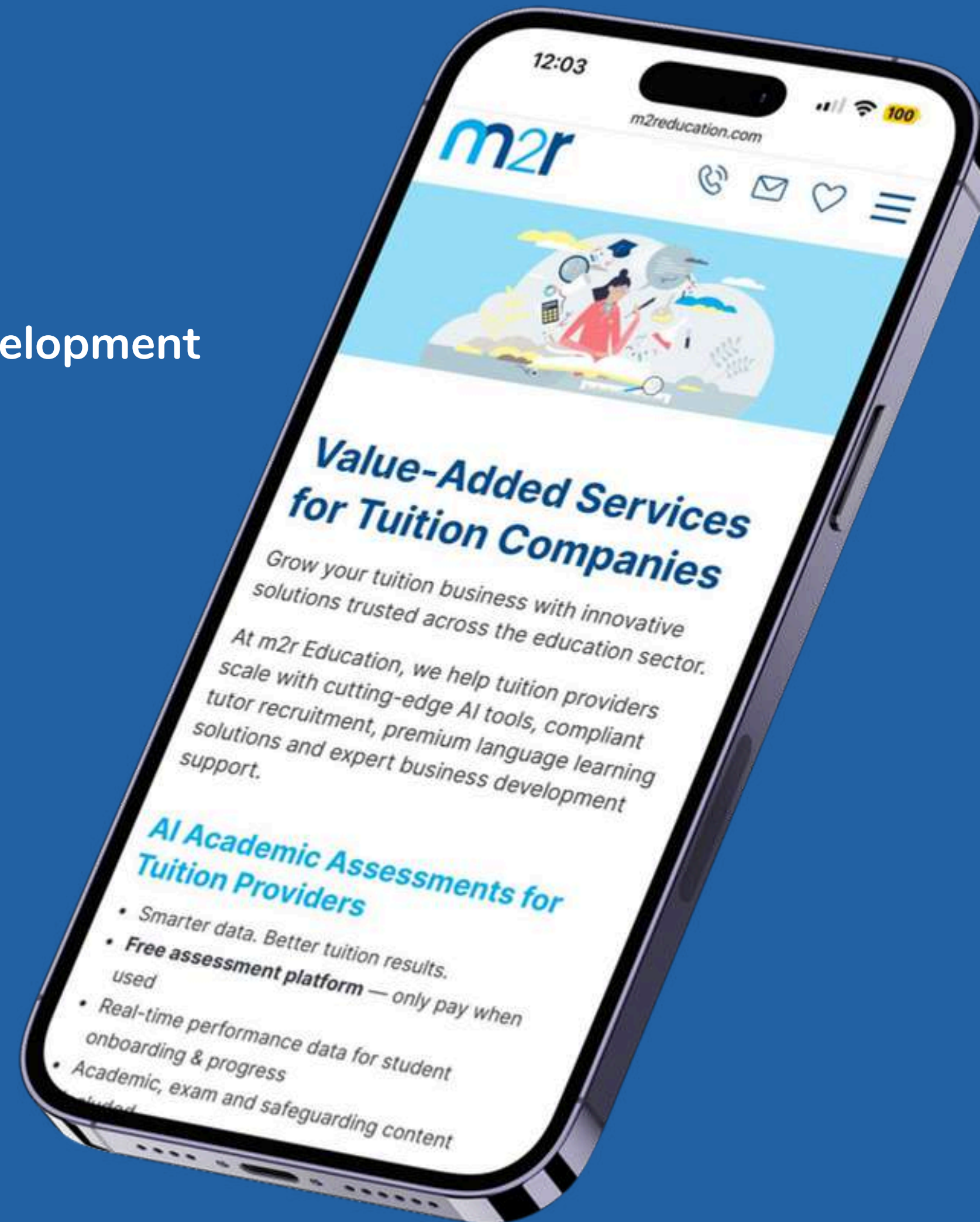


Recruitment | Assessments | EAL Support | Business Development

Value Added Services for the Tuition Sector



Introduction to m2r Education

Grow your tuition business with **innovative solutions** trusted across the education sector.

At m2r Education, we help tuition providers scale with cutting-edge AI tools, compliant tutor recruitment, premium language learning solutions and expert business development support.

Established in 2001, we have won numerous local, national and international business awards and also named **Professional Services to the Tuition Sector winner at the National Tutoring Awards 2026**.

Please get in touch if we can help.



AI Powered Assessments for Tuition Providers

Smarter student insights. Stronger tuition outcomes.

Transform your onboarding, hiring and progress tracking with a **multifunction and multilingual** AI powered assessment and test creation platform.

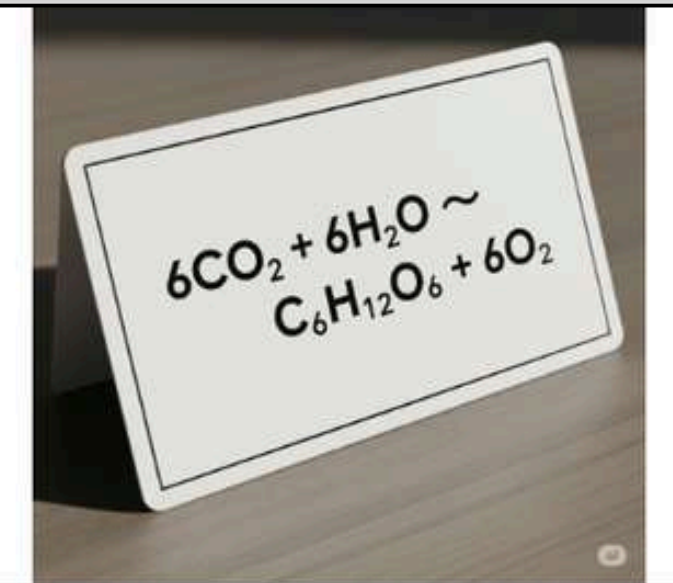
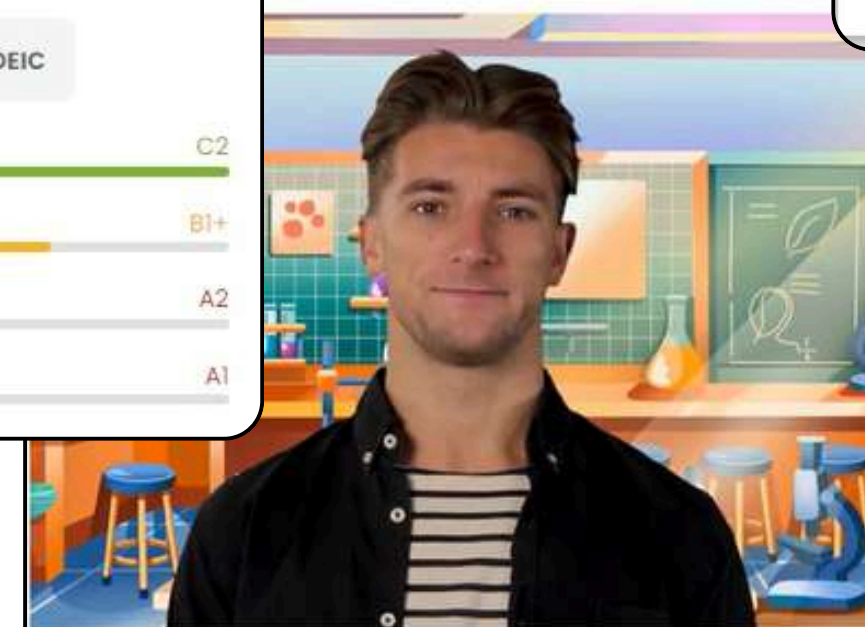
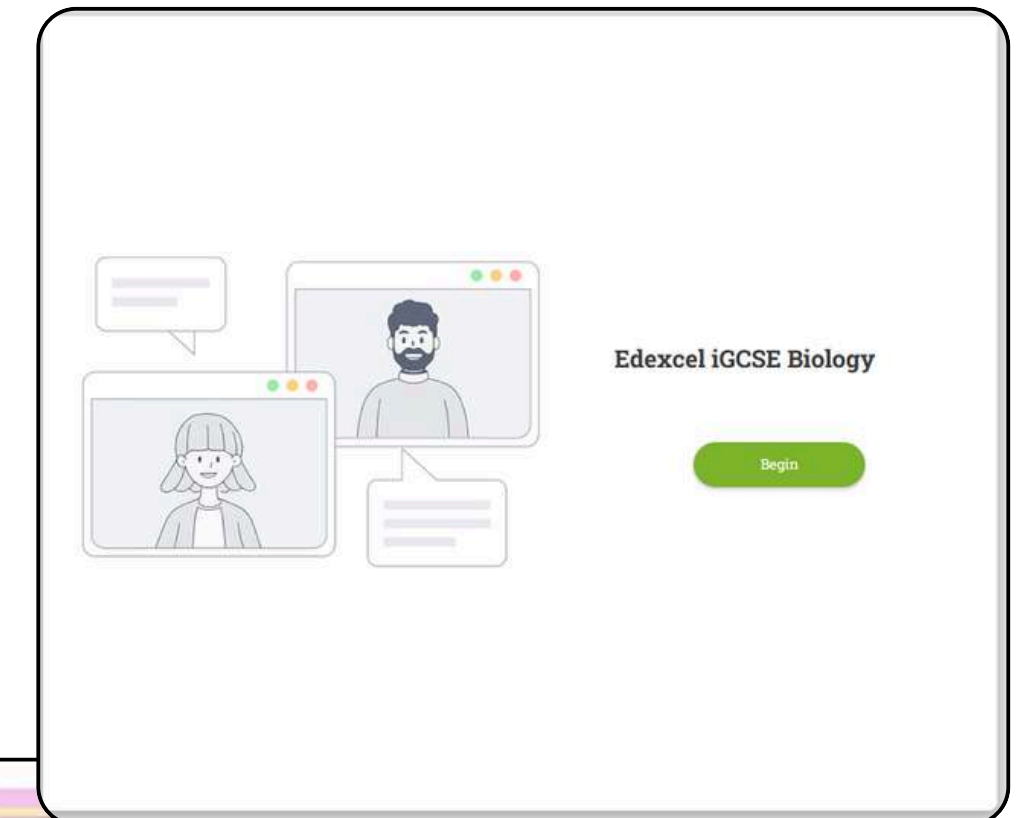
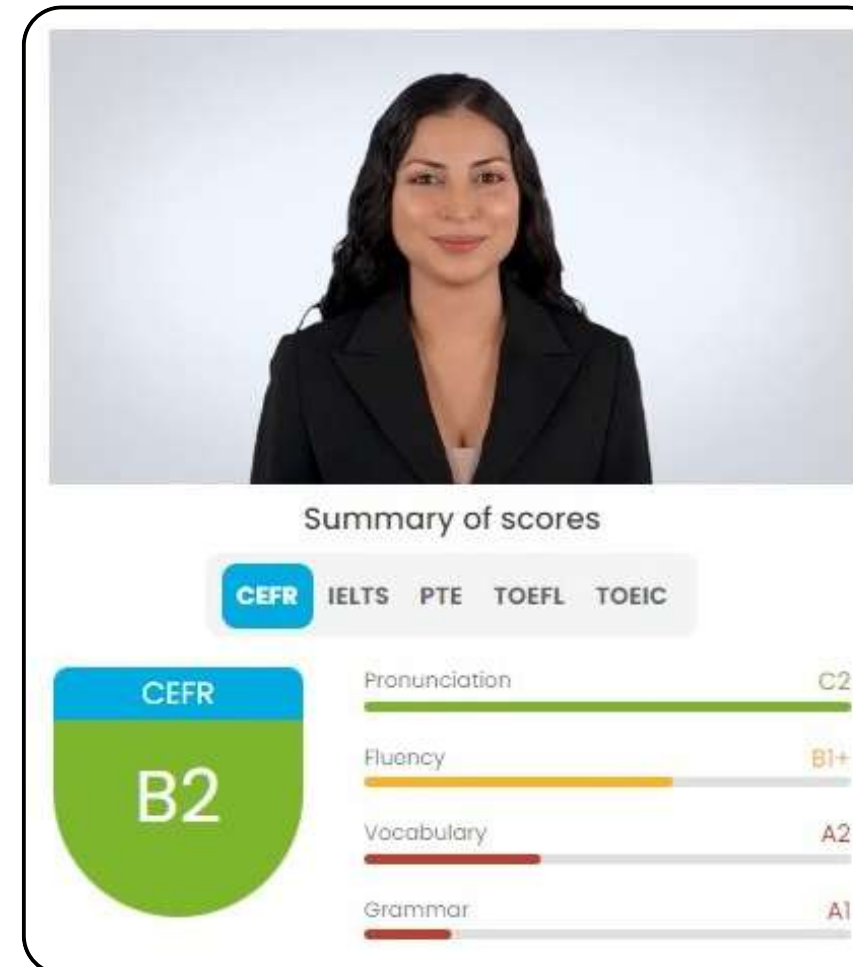
Key Benefits

- Uses cutting edge AI
- Engaging avatars
- No technical training needed
- Fully customisable
- Audio & video recordings
- Post assessment reports
- Branding options available

Multiple Uses

- Language Assessments
- Academic Assessments
- Safeguarding & Welfare
- Exam revision
- Tutor recruitment
- Student Feedback

Simple, cost effective pricing with no up front fees



Photosynthesis - a) Name the gas taken in during photosynthesis. b) Name the gas released during photosynthesis. c) State two factors that can limit the rate of photosynthesis.

Preparation timer

59

Tutor Recruitment for Tuition Businesses

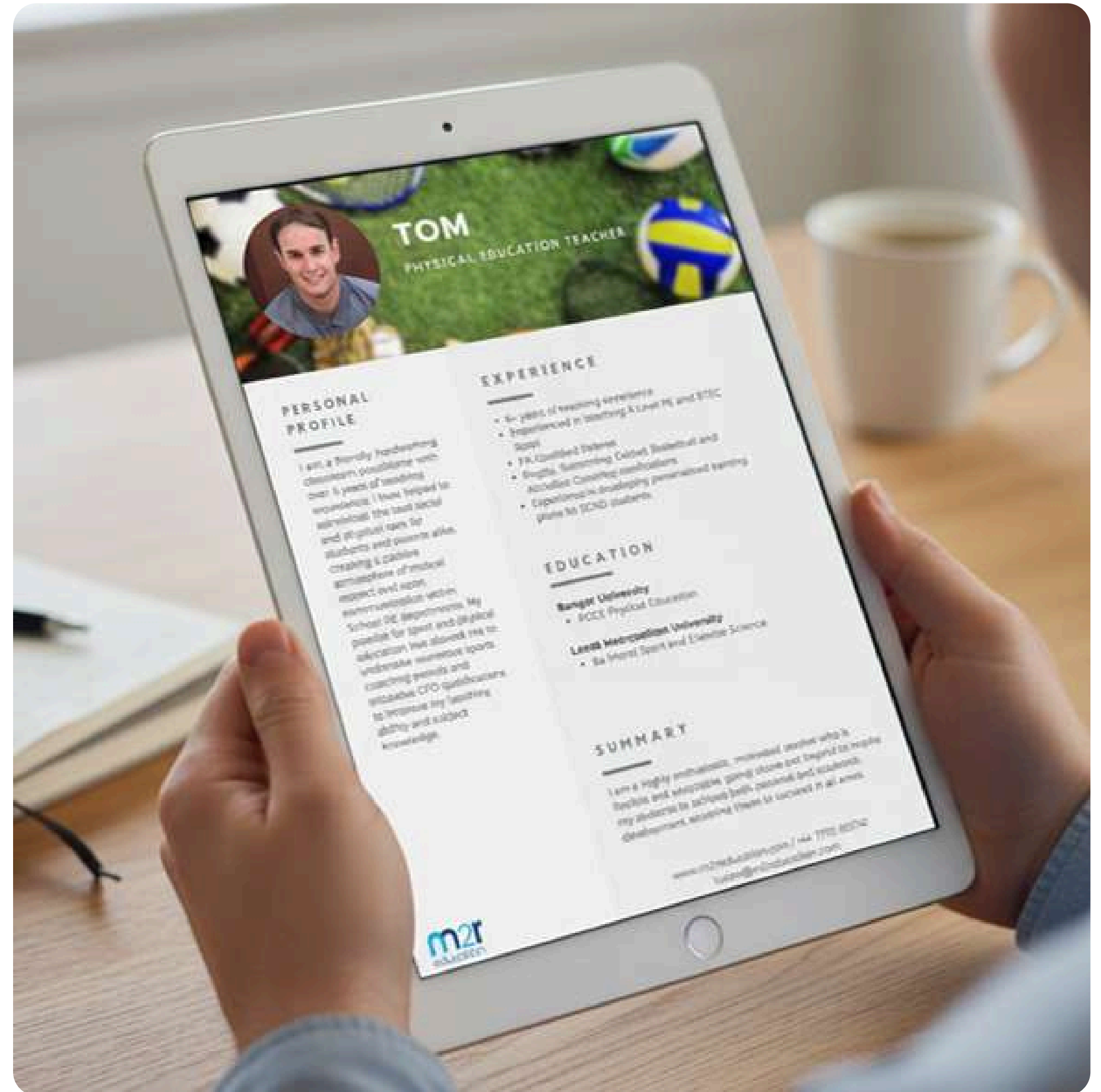
Hire qualified tutors without losing your margin

We handle recruitment, vetting and compliance — you focus on delivery and growth.

What You Get

- Fully qualified, fully compliant tutors, working for and responsible to you, for the duration of the assignment.
- **No margin loss — fees aligned to tutor rates.**
- Complete safeguarding & vetting management.
- 30+ years' recruitment expertise.
- Supporting leading UK tuition companies.
- Think of this as 'supply for the tuition sector'.

Scale confidently with a trusted recruitment partner



AI Exam Revision

The world's first AI tutor built for exam success

Offer your students access to cutting-edge exam support across GCSE, iGCSE, A Level & IB subjects.

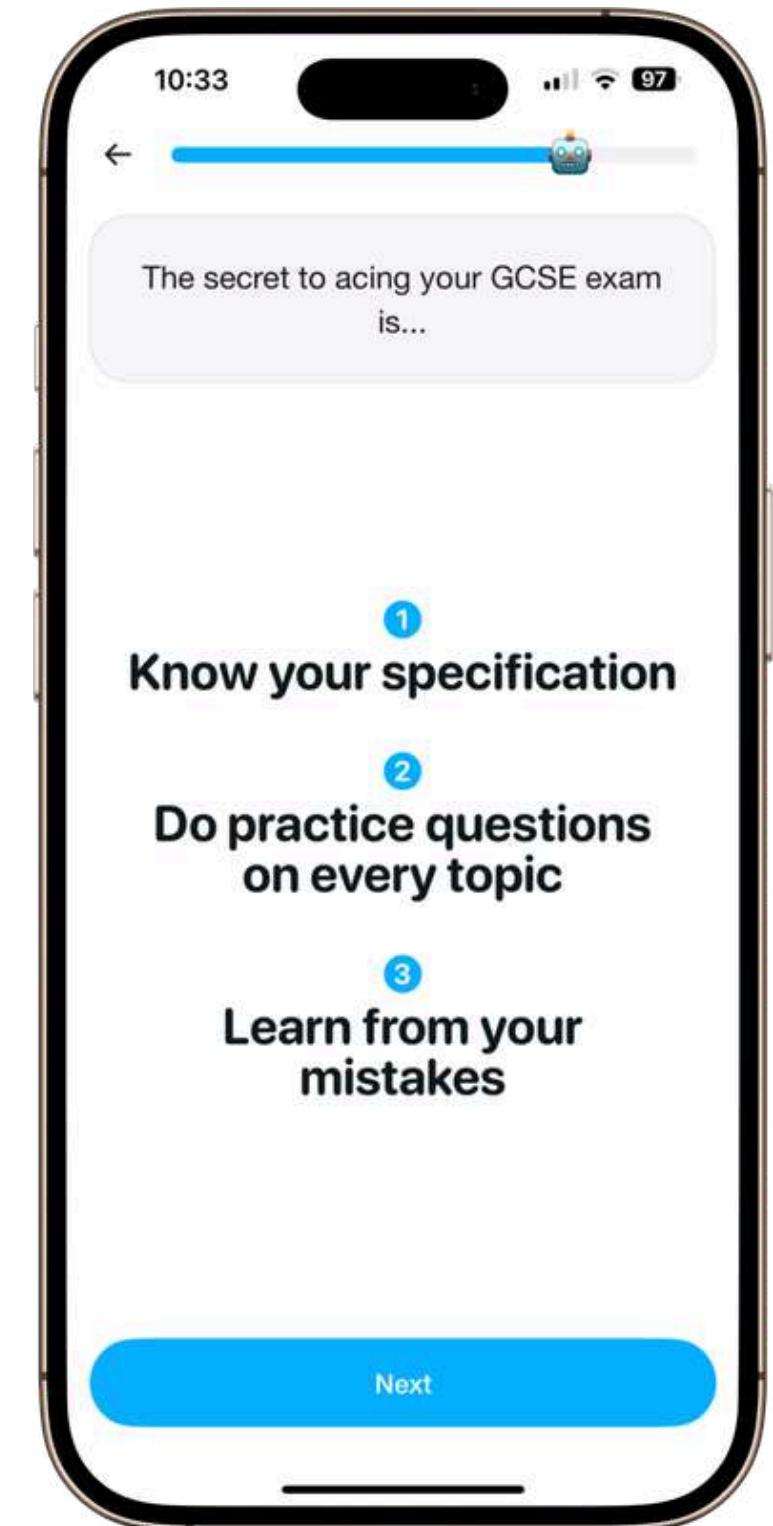
Features

- Two highly innovative subscription-based platforms.
- Personalised revision pathways for all subjects.
- Improve learning outcomes & stand out from competitors.
- Earn commission on every student subscription.
- A great way to add value to your current offer.

Give your students the discount code of [TTA](#) for 10% off all pricing and earn commission at the same time!



www.medlyai.com



Self Study & Blended Learning EAL Courses

Premium EAL learning — Branded as your own

Support international students with trusted English language pathways.

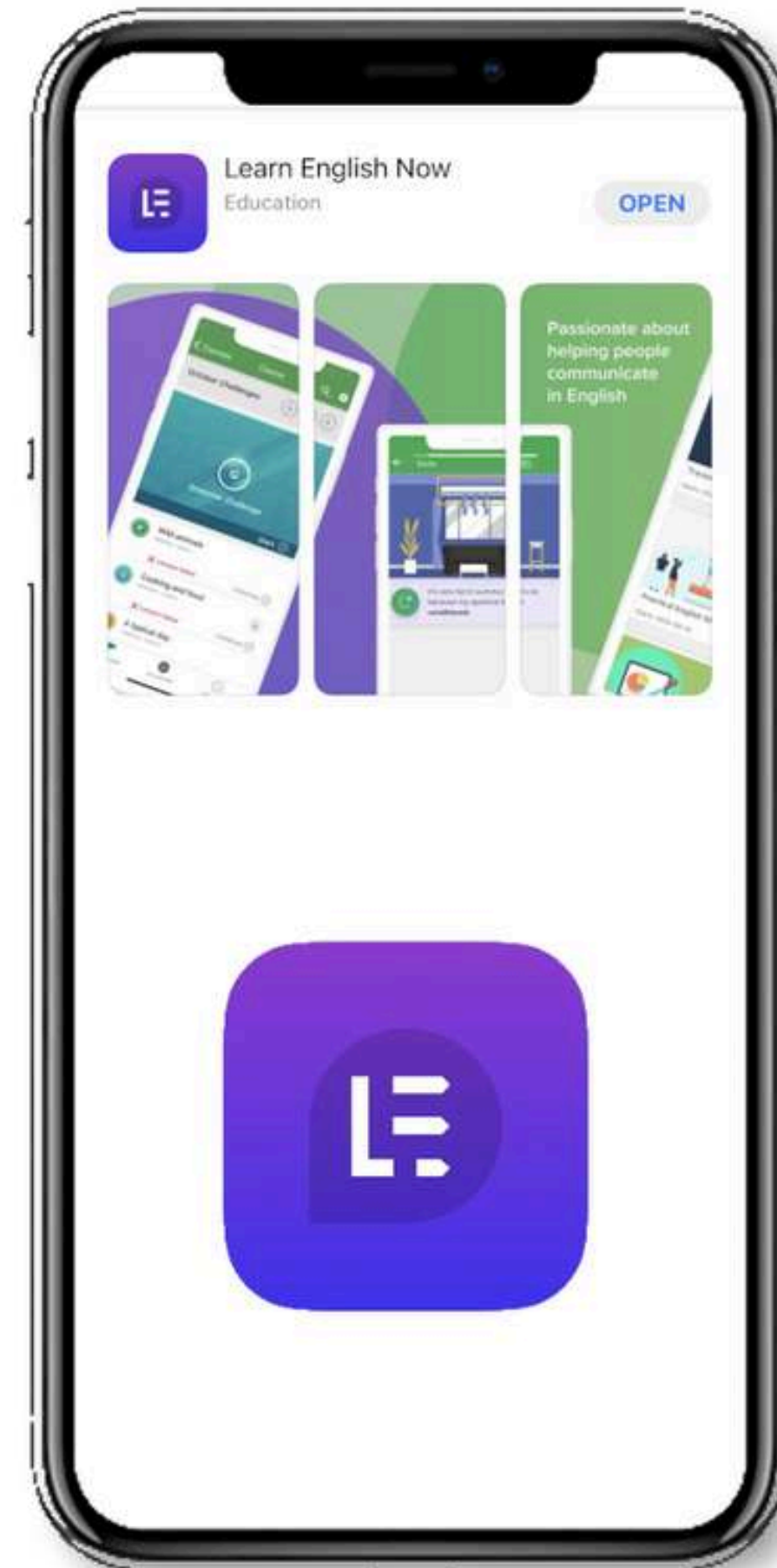
Overview

- 2m users worldwide.
- Over 80% course completion rate.
- **Pay as you go model available - No expensive up front purchases**
- Courses include General English, Academic English / IELTS, English for Specific Purposes, Vocabulary and Pronunciation Practice.

Features

- No need for an internet connection for study.
- Customisable course topics covering speaking, listening and reading.
- Student monitoring and reporting via a robust LMS.
- Accessible via a free app or web browser
- Blended learning available.

Increase your EAL offer with innovative, cost effective, value added courses.



TEFL & CELTA Courses

Professional teacher training — flexible and accredited

CELTA

- In association with Stafford House we are able to offer Cambridge English accredited CELTA courses to qualifying students.
- Full / part time (London), full / part time online, or blended learning.
- Ongoing course dates.



TEFL

- In association with TEFL UK we can offer online TEFL courses to allow a pathway into teaching English as a second language (ESL)
- We offer a full range of TEFL courses from 120HR to specialist courses.
- Special discounts on all TEFL courses.
- All courses are accredited through Accreditat and can be legalised and used for teaching abroad or online job applications.



Reseller opportunities available

Business Development Support

Expert sales & marketing support to help you scale

If you're:

- Short on time
- Unsure how to grow
- Not confident with sales
- Needing part-time strategic support

I can step in and drive growth with you.

Expertise

- 30+ years' sales & marketing experience (UK & international)
- 15+ years working in the education sector
- MBE for Services to Education & Export
- DBT Export Champion



As an accomplished professional, recognised with an MBE for Services to Education and Export, I am passionate about helping UK education businesses expand globally. I bring deep expertise in promoting educational services in key global markets and my mission is to turn international ambitions into measurable, real-world results.

This service is delivered independently by m2r Education Director, Munir Mamujee MBE. Contact Munir directly for a confidential discussion.



Tuition Sector Testimonials



"I met Munir when we were part of a delegation with the Department of Business and Trade. Munir demonstrated a rare combination of deep sector knowledge, professionalism and approachability. His guidance covered everything from strategic introductions and booth presentation tips to answering all of my questions with clarity and patience. Working with Munir was not only a privilege, but a turning point in how I approach business networking. I would highly recommend his services to any organisation looking to make a meaningful impact internationally." **Jane Bilham, Owner, Vireo Education**



WREN TUITION
DRAMA & PUBLIC SPEAKING

"I would also like to say a big thank you to Munir! He has been incredibly helpful, supportive and generous with his time, together we have discussed so many different aspects of tutoring, and his knowledge is extensive and so valuable. I would also highly recommend TTA members book a chat with him!" **Jen, Wren Tuition**



"I've been working with Munir and as a result now have a deal/ partnership with a school in Saudi! If anyone is looking for international development support I would highly recommend working with Munir. He has been a great support for me and has coached me the whole way." **Asima, Ameza Academy**



"I have recently engaged Munir as our Head of Business Development. Munir helped us to create new marketing material prior and then attended numerous meetings at an international education conference. His hard work and continued efforts have already borne fruit. Munir is extremely knowledgeable and a pleasure to work with and I would recommend his services to anyone looking to develop an international presence." **Zac, Newman Tuition**

Tuition Sector Testimonials



"I worked with m2r Education in partnership with my own agency to help source tutors, and I was incredibly impressed with the whole experience. Communication was excellent throughout, and they clearly care about matching the right tutors with the right students." **Laura, NeuroStars Tutors**



"It has been a pleasure collaborating with m2r Education. We were looking for an instant position to be filled over the weekend and he provided an outstanding tutor who matches our company's criteria, all in line with safeguarding regulations. The feedback from the parents has been extremely positive, and I know who to reach out to if we are ever stuck in the same position again." **Josh, TeachWise Tutoring**



"m2r Education provide leading edge AI solutions which Tutor Aim is using to enhance its educational assessments and customer experience. m2r Education have really added value by helping Tutor Aim to further differentiate via both AI based customer feedback and regular assessments. I strongly recommend m2r Education as your long-term partner." **Dave, Tutor Aim**

Want to know more?

canwehelp@m2reducation.com
www.m2reducation.com



Scan this code to
connect with Munir on
WhatsApp

